

Help Fresno Grow Smart!

Community Design Workshop:

Creating Mixed-Use Activity Centers with Form-based Zoning



Monday, May 2

Review and Discuss Approach and Initial Design Concepts

■ 6 pm - 9 pm



Tuesday, May 3

Preview Proposed Design Concept and Development Code

■ 6 pm - 9 pm

Monday & Tuesday Open Studio Hours

View the Work in Progress and Meet the Design Team

■ 10 am - 4 pm

Form-based zoning is a new approach to zoning that uses clearly illustrated design standards to help ensure that new development – blocks, buildings, streets and other public spaces – consistently delivers the community's vision. The Local Government Commission, planning expert Paul Crawford and urban design consultant Moule and Polyzoides are using this innovative approach to visualize a mixed-use activity center in the West Shaw Avenue area.

The West Shaw area is one among a number of potential activity centers identified in the 2025 Fresno General Plan for future study. Activity centers combine a mix of businesses, stores and residences, a variety of housing types, pedestrian-friendly streets, parks and other community spaces within a single neighborhood. This allows more



Workshop Study Area – West Shaw Avenue

■ Between Hwy 99 and North Garfield Ave. in West Fresno

Please Join Us

**Piccadilly Inn University Hotel
4961 North Cedar Avenue
Ambassador Room**

people to safely and conveniently walk or ride a bicycle for transportation and exercise, while reducing traffic congestion, air pollution and automobile dependence.

Please join us and help develop a model for improving zoning and guiding the development of compact, mixed-use, pedestrian-friendly and transit-ready neighborhoods in Fresno.

Want more info?

Josh Meyer, LGC, jmeyer@lgc.org or (916) 448-1198 x 310

Organized by the Local Government Commission, in partnership with the City of Fresno Planning and Development Department and the San Joaquin Valley Air Pollution Control District.

Funded by the Federal Highway Administration through a Transportation Equity Act for the 21st Century (TEA-21) Transportation and Community and System Preservation Pilot Program Grant.